

Personal Financial Literacy Curriculum Guide

DPI, along with the Department of Financial Institutions, is proud to announce the completion of the Personal Financial Literacy Curriculum Guide. One will be delivered to each district in August or September. An online option will also be available.

- DPI/ECB are collaborating on a Financial Literacy portal is now available on www.ecb.org.
- NIFEL presentations are offered at Edgewood College each summer.
- Department of Financial Institutions provides curriculum resources <http://www.wdfi.org/ymm/>.

Entrepreneurial Education

DPI continues its work on a framework, action plan and self assessment to assist districts in developing K-12 curriculum in the area of Entrepreneurial Literacy. The final report should be out sometime in early December. Entrepreneurship resources will be available on www.ecb.org.

Equivalency Discussions

What are our “cream of the crop” courses? Who has the best curriculum? MM&E should begin to look at the process used by Ag and Tech Ed, but we need to pull together resources to show how our courses align to high-level core-area coursework.

DPI Spring Updates

Dates and locations are set. There are many excited CESA LVECs and Tech Prep Coordinators about the potential collaboration.

District 1	WITC-Rice Lake	March 17
District 2	NTC-Wausau	March 18
District 3	MPTC-Fond du Lac	February 17
District 4	SWTC-Fennimore	March 9
District 5	NWTC-Green Bay	February 16
District 6	WCTC-Pewaukee	March 3

Technical Skill Attainment via the CLEP Exam

In addition to the A*S*K certification exams, the Principles of Marketing CLEP exam is another “proof of learning” tool for students to master marketing content and is accepted at many colleges and other post-secondary institutions throughout the state and country. A student passing the Principles of Marketing CLEP exam with an acceptable score adds value and rigor to your marketing education program.

The Principles of Marketing CLEP exam is administered by the CollegeBoard, which also administers AP (Advanced Placement) exams. Because of this, the CLEP exam can only be administered at approved Testing Centers.

For more information: http://www.collegeboard.com/student/testing/clep/ex_pmark.html or contact John Smith at UW-Whitewater: smithjc@uww.edu.

Technical Skill Attainment via the ASK Exam

The A*S*K Institute provides objective, third-party documentation of learning achievement through A*S*K Business Certificates. Based on industry-validated skills and requisite knowledge, the certifications offer added value to completion of course work and other learning experiences. Specifically, A*S*K Institute will:

- Administer business-validated assessments nationwide
- Identify those individuals who meet business-validated standards
- Document achievement
- Connect high-achieving students with business partners
- Encourage articulation of high school and college curricula

For more information: <http://askinstitute.org/> or Phil Huff at Badger High School: phil.huff@badger.k12.wi.us.

Resources for Marketing Educators & DECA Advisors

Visit the DPI/Marketing Education website @ <http://www.dpi.wi.gov/mmee/index.html>

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